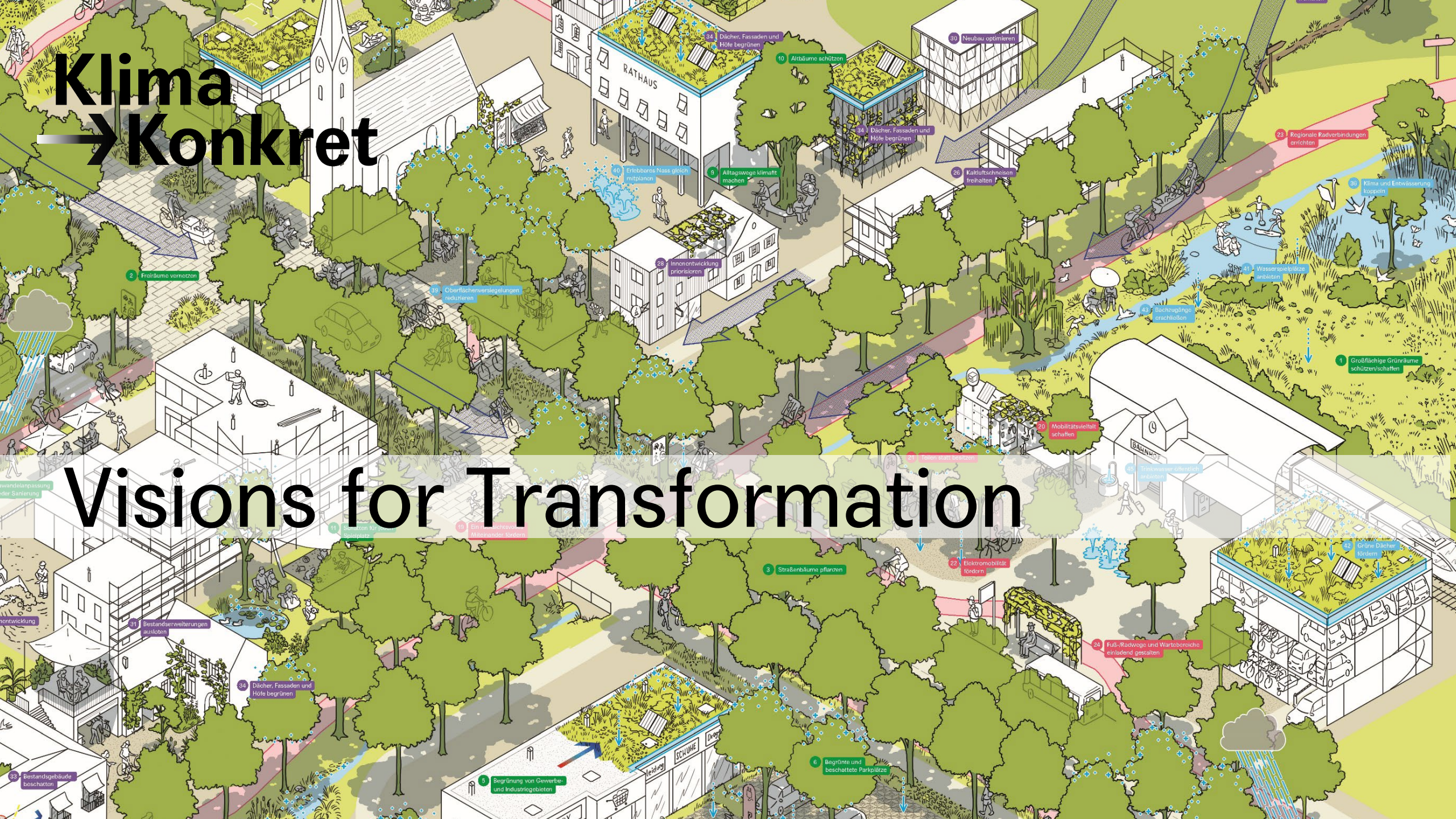


Klima → Konkret

Visions for Transformation



**Wir haben
einen Plan!**



**Klima
→ Konkret**

3:0
LANDSCHAFTS
ARCHITEKTUR

**RAUM
POSITION.**
SCHEUVENS | ALLMEIER | ZIEGLER

**Weather
park**

con•sens
mobilitätsdesign

**KULTUR
KLIMA**

Unsere Gemeinden und Städte klimafit machen!

So funktioniert Hitzeanpassung.

→ Informieren Sie mich jetzt!



→ [KlimaKonkret Plan \(PDF\)](#)

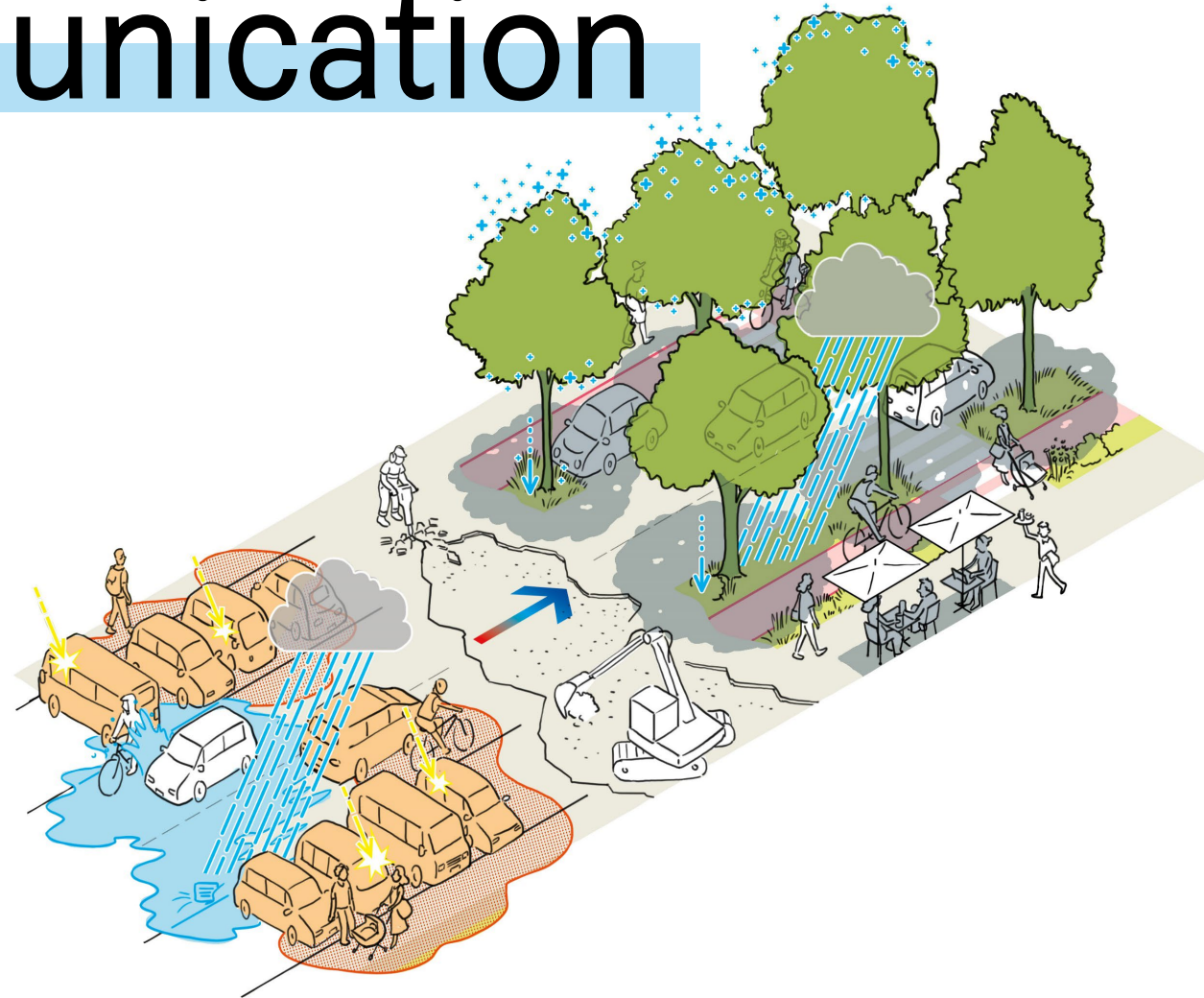


Alexander Van der Bellen
Bundespräsident

Communication for Transformation

1. Empowering with practical knowledge
2. Creating visions with decision makers
3. Developing communication strategies to assist transformation processes

Climate Communication Change Communication



Change Communication

“transmission of information that tells stakeholders **what** is changing, **how** this change will affect them, and **what** they need to do next”

Stakeholders: politicians and administration, public servants, special interest groups, citizens, local businesses & media

Key Aspects

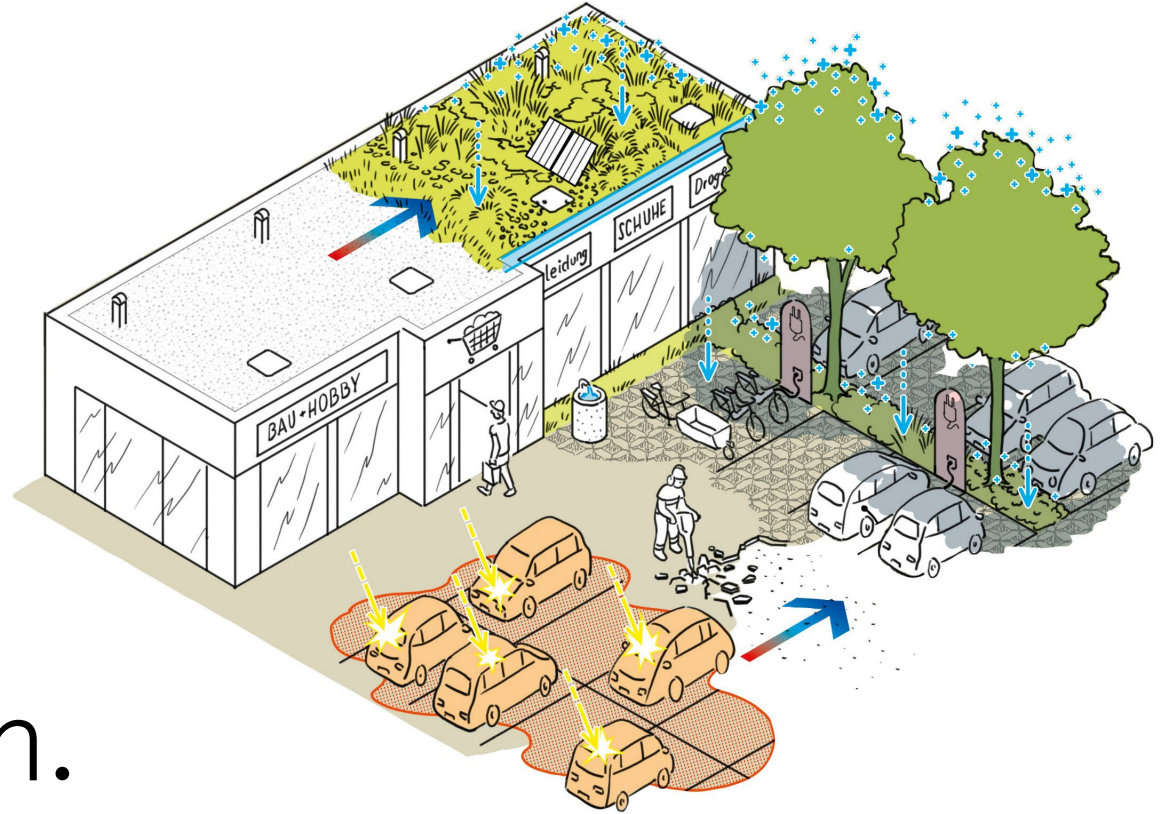
Share your vision.

Keep it simple.

Be transparent.

Facilitate participation.

Communicate action oriented.





Klima → Konkret

Happy to answer your questions:
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